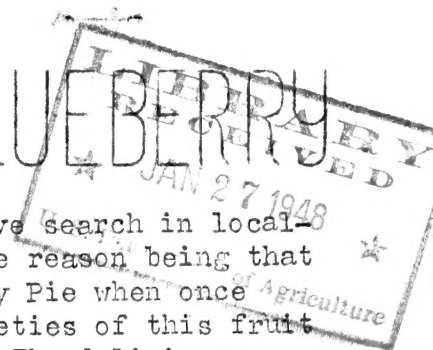


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THE NEW IMPROVED BLUEBERRY



The wild Blueberry is the object of perhaps more extensive search in localities where it may be found, than any of our wild fruits. The reason being that its pretty blueberries make the pie per excellence. Blueberry Pie when once tasted leaves a memory not soon forgotten. The improved varieties of this fruit are often as large as Concord Grapes, and sometimes larger. The delicious flavor of the Wild Blueberry has been transmitted unimpaired to the improved varieties; as well as their hardiness and abundance of yield.

SOIL

The Improved Blueberry will probably grow on many types of soil, but they seem to do best on a rather light acid or sour soil. It may be wise before setting commercially, to either try a few plants on the particular soil, or have it tested for its acid reaction.

CULTURE

The culture for Blueberries is the same as that for Raspberries. Of course, they will grow and bear without cultivation, but like the other small fruits, greater yields will be obtained if the soil is stirred so that competing vegetation is kept subdued. Hand hoeing is, of course, necessary, where the weeds and grass are not kept down by cultivation. 3000 to 4000 quarts per acre have been harvested. They are as long lived as an apple tree. When once established you will have annual crops of these large and deliciously sweet Blueberries.

VARIETIES

The following varieties have been brought out by the U.S. Government.

CABOT - This is the first of the names varieties to ripen, which normally is early in July. The bush is rather spreading, the fruit is very large and ships well, and is of excellent quality.

PIONEER - Matures ten days after Cabot. The bush is spreading, vigorous, hardy and productive. The fruit is very large, light blue, firm, ships well, and is very good in quality.

RUBEL - Ripens two weeks after Cabot. The bush is upright, very vigorous, hardy and productive. The fruit is large, light blue, very firm and ships well. The quality is good, although somewhat acid.

CONCORD - Matures about with Rubel, but the fruit averages much larger and the flavor is sweeter. The bush is upright, vigorous and productive. This is perhaps one of the best for home use.

RAWCOCAS - Matures with Rubel. The bush is upright, vigorous, and productive. The fruit is very large, light blue, firm, ships well and the quality is of the best.

JERSEY - Matures a week later than Rubel. The bush is upright, vigorous and productive. The fruit is very large, firm and of extra quality.

PRICES

2 Year Plants 60 cents each. \$6.00 per Dozen. \$50.00 per 100
 3 Year Bearing Age Plants \$1.20 each. \$12.00 per Dozen, \$100.00 per 100.
 1 Year Rooted Cuttings 25 cents each, \$2.50 per Dozen, \$20.00 per 100.

George A. Morse
 Williamson, New York

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LATEST VARIETY INTRODUCTIONS

The following described Blueberries are the latest introductions and are far superior to the older varieties first introduced. They are much larger and better in flavor and yield. While the supply of these wonderful new Blueberries is limited, and cost is yet high, the thrill of seeing such large berries on your own bushes, is well worth the extra cost. You will be especially pleased with Pemberton, Atlantic, Burlington and Dixi varieties. It will be advisable to get your order in early, if you desire some of these, as the supply will no doubt be exhausted as the season advances. Early orders will not be shipped until planting time, and all will be filled in the order received.

SOIL AND CULTURE

Light sour soil is best, and a little excess moisture will not harm them. Keep plants hoed, or failing this, mulch with sawdust, peatmoss or woods dirt. Dirt from beneath an old wood pile is ideal.

Commercially they are set four feet apart in rows eight feet apart and cultivated to keep down weeds or grass growth. Use no manure at any time. Use no fertilizer the first year, after this a small handful of super-phosphate may be applied to each plant and increasing an additional like amount for each year of growth. If soil is not sufficiently acid, a small amount of common sulphur may be added to each plant.

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| WEYMOUTH | Fruit large and attractive, sweet subacid and delicious. Much earlier than Cabot. |
| JUNE | Fruit large, medium blue, sweet with a slight subacidity, of excellent quality. Ripens early, before Cabot. |
| STANLEY | Productive, fruit large, <u>perfumed</u> and most delicious in flavor of all blueberries. Ripens late midseason. |
| DIXI | Sweet, subacid and delicious. Fruit very large, nearly an inch in diameter. Ripens midseason. |
| SCAMMELL | Productive. Fruit large dark blue and sweet. |
| ATLANTIC | Fruit very large, excellent quality and large clusters. Ripens late midseason. |
| PEMBERTON | Fruit very large and holding up thru season. Dark blue, sweet and attractive. Ripens just after Atlantic. |
| BURLINGTON | Productive, fruit large, light blue of high quality. Latest to ripen of all Cultivated Blueberries. |

Two-year plants of above varieties \$1.50 each, \$16.00 per dozen.

Three-year bearing-age plants \$2.50 each, \$26.00 per dozen. Three-year plants only in June, Stanley, Atlantic, Pemberton and Burlington varieties.

George A. Morse
Williamson, New York

